



2026 MINNESOTA GREAT RIVER RACE

The Race to Close the Opportunity Gap

August 29, 2026

→ Why We Race

BECAUSE EVERY CHILD DESERVES A HEAD START.
We work with more than 30,000 youth each year to help improve school performance, cultivate a stewardship ethic, and create pathways to higher education and career opportunities in the outdoors.



→ Your Impact

STEM-BASED EDUCATION IN NATURE.
Funds raised through your sponsorship support engaging kids in the outdoors through Wilderness Inquiry programs that directly addresses the opportunity gap. With your help, we can bring STEM-based education opportunities to more youth each year, allowing them to explore and connect with nature in their own community.



PAST SPONSORS



Wilderness Inquiry connects people of all ages, backgrounds, identities, and abilities through shared outdoor adventures so that everyone can equitably experience the benefits of time spent in nature. Through our core values of paddling together, finding a way, seeking the exceptional, and nurturing inclusion, we strive to ensure that the outdoors is a place where everyone belongs.

A Race for You

- Build a team of paddlers to race the Mississippi River in a 24-foot canoe
- Join a community to support equitable outdoor access
- Highlight your organization's dedication to positive educational outcomes for youth through our:
 - Local, national and international audience with diverse backgrounds, interests and business needs
 - Engaged email audience of more than 40,000 contacts around the country (and world!)
 - 41k Facebook following, 6.2k Instagram following



Sponsor Benefits	Champion \$20k	Seeking the Exceptional \$10k	Paddling Together \$6k	Finding a Way \$3.5k
News and Notes article on our webpage highlighting our partnership	✓			
Reserved table close to awards stage	✓			
Logo placement on a canoe for the 2027 National Canoemobile Tour	✓	✓		
Recognition of sponsorship at a Canoemobile community event	✓	✓		
Additional logo signage near podium	✓	✓		
Social media mentions leading up to the event	4x	3x	2x	1x
Logo/name recognition on event t-shirt and other event signage	✓	✓	✓	✓
Opportunity to fill a North canoe with up to 9 paddlers to race down the Mississippi River	✓	✓	✓	✓
An official race t-shirt, lunch reception	✓	✓	✓	✓
Opportunity to experience a shared adventure similar to Canoemobile	✓	✓	✓	✓
Logo/name recognition on event webpage and sponsor board	✓	✓	✓	✓

**Sponsors must commit by July 1, 2026 to participate in this year's Great River Race.*

Ready to Learn More? Contact Shannon Lundquist

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