



2026 MINNESOTA GREAT RIVER RACE

Racing to Close the Opportunity Gap

August 29, 2026

→ Why We Race

BECAUSE EVERY CHILD DESERVES A STRONG START.

Each year, we work with more than 30,000 youth to deepen their connection to land and water, build confidence and belonging in the outdoors, and create pathways to higher education and outdoor-related careers.



→ Your Impact

PLACE-BASED LEARNING ON THE RIVER AND THE LAND.

Funds raised through your sponsorship support Wilderness Inquiry programs that directly address the opportunity gap. With your help, we can bring meaningful outdoor experiences to more youth each year — experiences that connect them to the stories, history, and ecology of the Mississippi River and the lands they call home. Canoemobile invites students to learn from the river itself: listening to its cultural and historical stories, exploring local ecosystems, and honoring indigenous and community knowledge alongside classroom learning.



PAST SPONSORS



Wilderness Inquiry connects people of all ages, backgrounds, identities, and abilities through shared outdoor adventures so that everyone can equitably experience the benefits of time spent in nature. Through our core values of paddling together, finding a way, seeking the exceptional, and nurturing inclusion, we strive to ensure that the outdoors is a place where everyone belongs.

A Race for You

- ➔ Build a team of paddlers to race the Mississippi River in a 24-foot canoe
- ➔ Join a community to support equitable outdoor access
- ➔ Highlight your organization's dedication to positive educational outcomes for youth through our:
 - Local, national and international audience with diverse backgrounds, interests and business needs
 - Engaged email audience of more than 40,000 contacts around the country (and world!)
 - 41,000 Facebook following, 6,200 Instagram following



Sponsor Benefits

	Champion \$20k	Seeking the Exceptional \$10k	Paddling Together \$6k	Finding a Way \$3.5k
Feature article in our News and Notes section highlighting our partnership	✓			
Reserved table near the awards stage	✓			
Logo placement on a canoe for the 2027 National Canoemobile Tour	✓	✓		
Recognition of sponsorship at a Canoemobile community event	✓	✓		
Additional logo signage near the podium and awards stage	✓	✓		
Social media mentions leading up to the event	4x	3x	2x	1x
Logo/name recognition on the event t-shirt and event signage	✓	✓	✓	✓
Opportunity to fill a North canoe (up to 9 paddlers) and race down the Mississippi River	✓	✓	✓	✓
Official race t-shirts and lunch reception for your team.	✓	✓	✓	✓
A shared adventure that mirrors what students experience through Canoemobile	✓	✓	✓	✓
Logo/name recognition on event webpage and sponsor board	✓	✓	✓	✓

**Sponsors must commit by July 1, 2026 to participate in this year's Great River Race.*

**Ready to Learn More?
Contact Shannon Lundquist**

Phone: 612-605-4720

Email: shannon.lundquist@wildernessinquiry.org

Scan here or go to
bit.ly/GRR26Sponsor
to pledge or pay
your sponsorship:

